

CATALYST

F A I T H W O R K S

Church Capital Campaign Communications

TEMPLATED LOGO DEVELOPMENT PROCESS_\$200

Choose from any of the following **type designs (1-12)** for your campaign logo. For \$200, we will arrange your campaign title words and applicable sub-text to work nicely. Campaign titles using 3-8 words are preferred. Small taglines can help with extra verbiage. If you desire, we can add one of the **graphical icons (A-T shown below)** with your campaign typestyle. The initial type design logo is in created black to reduce variables. Color is applied later to match the overall campaign concept.

1 **CAMPAIGN TITLE**
IN THESE TWO FONSTYLES
Tagline or passage can go here like this.

5 *Campaign Title*
AND THIS OPTIONAL FONT
Tagline or passage can go here like this.

9 **CAMPAIGN**
TITLE
IN THESE THREE FONTSTYLES
Tagline or passage can go here like this.

2 *Campaign Title*
IN THESE TWO FONTSTYLES
Tagline or passage can go here like this.

6 **CAMPAIGN TITLE**
IN THESE TWO FONTSTYLES
Tagline or passage can go here like this.

10 **CAMPAIGN TITLE**
IN THESE TWO FONTSTYLES
Tagline or passage can go here like this.

3 **Campaign Title**
IN THESE TWO FONTSTYLES
Tagline or passage can go here like this.

7 *Campaign Title*
IN THESE TWO FONTSTYLES
Tagline or passage can go here like this.

11 *Campaign Title*
AND IN THIS OPTIONAL FONT
Tagline or passage can go here like this.

4 **Campaign Title**
IN THESE TWO FONTSTYLES
Tagline or passage can go here like this.

8 **CAMPAIGN TITLE**
IN THESE TWO FONTSTYLES
Tagline or passage can go here like this.

12 **CAMPAIGN TITLE**
IN THESE TWO FONTSTYLES
Tagline or passage can go here like this.

We can incorporate one of these **graphic icons** to your chosen typestyle (or you may supply one of your own).

