

\$750
for DIY package on DVD
does not include logo design

do it yourself PACKAGE

CATALYST
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Choose from these five design concepts we'll burn a DVD and ship it.

- Your team chooses one of the five design concept. We then send CDs with the working Photoshop background files of that chosen campaign. The concept backgrounds will come embedded into either in M.S. Word or Adobe InDesign for text layout ease.
- Your team finishes the layout of your text and photos on top of the provided background theme, giving you full control of the final design process.



Build for God



Spiritual Journey



Glorious Sky



Warm Canvas



Hands of Praise

The files that you get do **NOT** have a campaign logo applied like the examples shown.

We can create a campaign logo for you (see bottom left) or you can create it and apply it yourself.

The DVD includes all the files needed to produce EIGHT campaign communication pieces.

Note: several of the communication items can serve multiple purposes, for example: Bulletin/Devotional Cover can also be used as a brochure.



Letterhead



Newsletter/Calendar Sheet - 2-Sided



Tri-Fold Campaign Brochure - 2-Sided



All eight items are shown here in the Build for God option.



Event Invitation Shell



Prayer Bookmark - 2-Sided



Commitment Card - 2-Sided



Bulletin/Devotional Cover



Frequently Asked Questions Sheet

Design Concepts files come in this file format: layered Adobe Photoshop, pixel-based editable format

Complimentary Bonus Layouts* come in these two formats: Adobe InDesign with imported Photoshop or JPG files* • MS Word with imported Photoshop or JPG files*
By using our provided bonus layouts, you will be able to easily replace the provided "fake" text with your own text or you can create your own layout.

*All digital file development, pre-press set-up, and printing management are the sole responsibility of the church.

Need a fast campaign logo?

Get a Pre-Designed Campaign Logo for..

\$200

See the next page to view our 12 Templated Logo options.
Your final logo can be provided in multiple file formats based on your needs.

Need your logo placed in the files?

Get the logo placed into all eight files for..

\$250

If we develop your campaign logo, we can also place that logo into all of the communication files and then ship you the CD set. Once each logo is placed into the files, it can only be moved/resized using certain image rendering software.

CATALYST

F A I T H W O R K S

Church Capital Campaign Communications

TEMPLATED LOGO DEVELOPMENT PROCESS_\$200

Choose from any of the following **type designs (1-12)** for your campaign logo. For \$200, we will arrange your campaign title words and applicable sub-text to work nicely. Campaign titles using 3-8 words are preferred. Small taglines can help with extra verbiage. If you desire, we can add one of the **graphical icons (A-T shown below)** with your campaign typestyle. The initial type design logo is created black to reduce variables. Color is applied later to match the overall campaign concept.

1 **CAMPAIGN TITLE**
IN THESE TWO FONSTYLES

Tagline or passage can go here like this.

2 *Campaign Title*
IN THESE TWO FONTSTYLES

Tagline or passage can go here like this.

3 **Campaign Title**
IN THESE TWO FONTSTYLES

Tagline or passage can go here like this.

4 *Campaign Title*
IN THESE TWO FONTSTYLES

Tagline or passage can go here like this.

5 *Campaign Title*
AND THIS OPTIONAL FONT

Tagline or passage can go here like this.

6 **CAMPAIGN TITLE**
IN THESE TWO FONTSTYLES

Tagline or passage can go here like this.

7 *Campaign Title*
IN THESE TWO FONTSTYLES

Tagline or passage can go here like this.

8 **CAMPAIGN TITLE**
IN THESE TWO FONTSTYLES

Tagline or passage can go here like this.

9 **CAMPAIGN**
TITLE
IN THESE THREE FONTSTYLES

Tagline or passage can go here like this.

10 **CAMPAIGN TITLE**
IN THESE TWO FONTSTYLES

Tagline or passage can go here like this.

11 *Campaign Title*
AND IN THIS OPTIONAL FONT

Tagline or passage can go here like this.

12 **CAMPAIGN TITLE**
IN THESE TWO FONTSTYLES

Tagline or passage can go here like this.

We can incorporate one of these **graphic icons** to your chosen typestyle (or you may supply one of your own).

